Black Family Week & AAS Program Present

Multimedia Book Presentation
By Professor Halifu Osumare

The Hiplife in Ghana:
West African Indigenization of Hip-Hop

Thursday, February 14, 2013, 4:00 PM
Student Community Center - Meeting Room D, 2nd fl., UC Davis

About the Book: The Hiplife in Ghana explores one international site, Ghana, West Africa, where hip-hop music and culture has morphed over two decades into a whole new form of world music called hiplife. It investigates hiplife music not merely as an adaptation of hip-hop, but as a revision of Ghana’s own century-old popular music known globally as highlife. The text is theoretically situated in scholarship on the globalization of American hip-hop as having created a Global Hip-Hip Nation (GHHN), while deconstructing the imitation-adaptation model; instead, the author reveals various indigenization processes by local artists and consumers.

Halifu Osumare is an associate professor & director of African American & African Studies at the University of California, Davis. She teaches AAS 181. Hip Hop in Urban America that attracts students from across the campus, and is also the author of The Africanist Aesthetic in Global Hip-Hop.
Post Talk Reception & Books Available for Sale